

RETAIL BUILDINGS

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KEYWORDS

Arcades, Big box stores, Book stores, Boutiques, Clothing stores, Convenience stores, Drugstores, Dry goods stores, Duty free stores, Florists, Electronics stores, Festival marketplaces, Franchise stores, Furniture stores, Galleries, Gift stores, Hardware stores, Jewelry stores, Liquor stores, Mail-order shopping, Malls, Marketing, Men's wear stores, Minimalls, Minimarts, Online shopping, Outlet stores, Pet stores, Record stores, Retailing, shoe stores, Sporting goods stores, Strip malls, Supermarkets, Telemarketing, Toy stores, Video stores, Women's wear stores

RETAIL BUILDINGS A - Z:

ARCHITECTURE (GENERAL)

Aloi, *Markets Shops*, NA6220.A56 1959
 Barr, *Designing To Sell: a Complete Guide to Retail Store Planning and Design*, 2nd, HF5429.B667 1995
 Beasley, *The Corner Store*, http://www.nbm.org/Exhibits/Corner_Store.html (Exhibit 1999-March 2000)
 Broudy, *Time-Saver Details for Store Planning & Design*, HF5429.B667 1995
 De Chiara, *Time-Saver Standards for Building Types*, 3rd, Reference-NA2760.D42 1990 (Chapter 7)
 Gabrielli, "Shop Lined City Streets," *Abitare*, October 1987
 Institute of Store Planners, *Stores and Retail Spaces*, 1998
 Kirkpatrick, *Shops and Boutiques*, NA6220.K5 1994
 Liebs, *Main Street To Miracle Mile*, NA6212.L54 1995
 Longstreth, *City Center to Regional Mall*, HF5429.5.L7L66 1997
 Oliver, *Encyclopedia of Vernacular Architecture of the World*, Reference-NA208.E53 1997 vol. 1 ("Typology: Economic, p. 675-99)
 Pegler, *Retail Entertainment*, HF5845.P363 1998
 Schuhmacher, *Ladenbau*, NA6220.S35 1934
 "Shops in Time," *Architectural Review*, September 1986
 St. Charles, *Choosing a Retail Location*, <http://www.win.org/library/services/busgov/busstart/lsretloc.htm>
 Thrall, *Retail Location*, <http://web.clas.ufl.edu/users/thrall/retail1/index.htm>
 Zeidler, *Architecture for the Retail Trade*, NA6218.A73 1996
 Yahoo Convenience store links,
http://dir.yahoo.com/Business_and_Economy/Shopping_and_Services/Retailers/Convenience_Stores/
 Lebhar, *Chain Stores in America, 1859-1959*, 3rd, 1963

BUSINESS, LABOR, MANAGEMENT

American Booksellers Association, <http://www.bookweb.org/aba/>
 American Telemarketing Association, <http://www.ataconnect.org>
 Better Business Bureau, <http://www.bbb.org/>
 Diamond & Pintel, *Retailing*, 6th ed., HF5429.P57 1996
 Electronic Commerce Guide, <http://e-comm.internet.com/>
 National Association of Chain Drug Stores, <http://www.nacds.org/>
 National Association of Resale and Thrift Shops, <http://www.narts.org/>
 National Mail Order Association, <http://www.nmoa.org/>
 National Market Research, <http://www.nmresearch.com/gravity.htm> (Interesting sample studies available full-text)
 National Retail Federation, <http://www.nrf.com/> ("World's largest retail trade association")

Sprawl Busters, <http://www.sprawl-busters.com/> (Anti-megastore activists)

CULTURAL ANALYSIS

Ash & Wilson, *Chic Thrills: a Fashion Reader*, GT520.C48 1993
Baudrillard, *For a Critique of the Political Economy of the Sign*, 1972
Baudrillard, *Simulacra and Simulations*, 1981
Betsky, *Icons: Magnets of Meaning*, GN406.I36 1997
Bocock, *Consumption*, 1993
Bronner, *Consuming Visions*, HF5845.C68 1989
Consumer Culture Research Site, <http://www.gold.ak.uk/~soa01ds/consumer.htm> (Huge bibliography of academic literature)
Davis, *The History of Shopping*, 1966
Harris, *Cultural Excursions*, NX180.S6H325 1990
International Centre for Corporate Identity Studies, <http://www.corporate-id.com/>
Kowinski, *The Malling of America*, 1985
McKentrack, Brewer & Plumb, *The Birth of Consumer Society*, 1982
Nelson, *Mall of America: reflections of a virtual community*, HF5430.5.B58N85 1997
Scott, *Geography of Retailing*, 1970

DEPARTMENT STORES

Crossick & Jaumain, *Cathedrals of Consumption: the European Department Store, 1850-1939*, 1999
Lancaster, *The Department Store: a Social History*, HF5465.G73L36 1995
Los Angeles area department stores,
<http://yp.yahoo.com/py/ypResults.py?stp=y&stx=8109934&city=Los+Angeles&state=CA&country=us&slt=34.052200&ln=-118.242798&cs=4>

FURNISHINGS & INTERIORS

Gardner & Heller, *Exhibition and Display*, HF5845.G29 1960
IES, *Lighting Handbook*, 8th, Reference-TK4125.L55 1993
Marcus, *The American Store Window*, HF5845.M34 1978
Point of Purchase Times, <http://www.popjobs.com/>
Portas, *Windows: the Art of Retail Display*, 1999
Reznikoff, *Interior Graphic and Design Standards*, Reference-NA2708.R49 1986 (Chapter 17)
Schneider, *Vital Mummies: the Show-Window Mannequin*, HF5845.S414 1995
Shillingburg, "When Design Meets Image," *Architectural Record*, May 1996
Trousdale, "Security in Retail Buildings," *Architects' Journal*, January 12, 1994
VM + SD (Monthly magazine covering visual merchandising and store design)
VM + SD, *Visual Merchandising*, 1997

MARKETS

Camp, *The Athenian Agora*, DF287.A23C365 1986
MacDonald, *Architecture of the Roman Empire*, NA310.M2 1982 vol. 1 (Chapter 4, "Trajan's Market")
Open-Air Market Net, <http://www.openair.org/> (Guide to markets worldwide)
Sims, "Trade and Travel: Markets and Caravanserais," *Architecture in the Islamic World*, NA380.M
Stercken, "Funktion als Ort," *Werk, Bauen + Wohnen*, April 1995
"Ways of Shopping," *Mimar*, #15, January-March 1985

RETAIL BUILDINGS IN ART, LITERATURE & MOVIES

LITERATURE

Bowlby, *Just Looking: Consumer Culture in Dreiser, Gissing and Zola*, 1985
Dickens, *The Old Curiosity Shop*, 1841
Herondas, *The Shoemaker*, 3rd. century b.c. (See Davenport, *7 Greeks*, 1995)
Krantz, *Scruples*, 1989
Peck, *The World a Department Store: Life Under a Cooperative System*, 1900
Schulz, *Cinnamon Shops (The Street of Crocodiles)*, 1934
Stein, *Flirting at the Bon Marché*, 1912
Zola, *Au Bonheur des Dames (The Ladies' Paradise)*, 1883
MOVIES: Chaplin, *The Floorwalker*, 1916; Badger, *It*, 1927; McLeod & Fields, *It's A Gift*, 1934; Lang, *You and Me*, 1938; Lubitsch, *The Shop Around the Corner*, 1940; The Marx Brothers, *The Big Store*, 1941; Woods, *The Devil and Miss Jones*, 1941; Seaton, *Miracle on 34th Street*, 1947; Corman, *Little Shop of Horrors*, 1960; Romero, *Dawn of the Dead*,

1978; Mazursky, *Scenes from a Mall*, 1991; Anderson, *Shopping*, 1993; Smith, *Clerks*, 1994; Heckerling, *Clueless*, 1995; Wang, *Smoke*, 1995; Brown & Cohn, *Strip Mall*, 2000 (TV series)

ART

Pincus-Witten, "Keith 'R' Us," *Keith Harring*, N6537.H348A4 1997

"The Store" *Claes Oldenburg: An Anthology*, N6537.O4A4 1995, pp. 104-142

A phenomenon that awaits critical analysis is the proliferation of stories for children set in shopping malls (several *Berenstain Bears* titles) and young adult novels, especially mysteries (*Beware the Shopping Mall*, *Showdown at the Mall*, *Trapped in the Mall*)

RETAILING

Alexander, *International Retailing*, 1997

Alexander & Akehurst, *The Emergence of Modern Retailing, 1750-1950*, 1999

Bell & Salmon, *Introduction to Retailing: Text and Cases*, 1996

Benson & Shaw, *The Retailing Industry*, 1999

Corstjens, *Store Wars: the Battle for Mindspace and Shelvespace*, HF5415.122.C67 1995

Cox, *The Complete Tradesman: a Study of Retailing, 1550-1820*, 2000

Diamond & Pintel, *Retailing*, 6th, HF5429.P57 1996

Hadjimarcou, Principles of Retailing, <http://calc.utep.edu/jhadjima/RMhome.htm>

Inman, *Where the Rubber Meets the Road: a Model of In-Store Consumer Decision Making*, 1998

Lupton, Retail Management, <http://www.cwu.edu/~luptonr/ME467/CH08&9/index.htm>

Motley Fool, Retail Roundup 2001, <http://www.fool.com/news/2000/retail001219.htm>

SHOPPING MALLS & SHOPPING CENTERS

Geist, *Arcades: History of a Building Type*, NA6218.G4313

1950s

"Shopping Centers," *Architectural Record*, September 1957

"Why Aren't There More Good Shopping Centers?" *Architectural Forum*, December 1956

1960s

Gruen, *Shopping Towns USA: the Planning of Shopping Centers*, HF5429.G75 1960

Rouse, "Must Shopping Centers Be Inhuman?" *Architectural Forum*, June 1962

1970s

Gruen, *Centers for the Urban Environment*, HT166.G76 1973 (Chapters 1 & 2)

Redstone, *New Dimensions in Shopping Centers and Stores*, NA6218.R43 1973

1980s

"Shopping and the City," *Architectural Review*, September 1986

"Small Centers for Shops," *Architectural Review*, May 1985 (Building types study)

1990s

Beddington, *Shopping Centres*, HF5430.B43 1990

Burr, "The Emerging Super Community Center," *Urban Land*, December 1990

Crawford, "The World in a Shopping Mall," *Variations on a Theme Park*, HT123.V37 1992

"Downtowns Revived," *Architectural Record*, September 1989 (Building types study)

"From the Market to the Mall," *Werk, Bauen & Wohnen*, April 1995 (Theme issue)

Howe & Rabiega, "Beyond Strips and Centers," *Journal of the American Planning Association*, Spring 1992

International Council of Shopping Centers, *Winning Shopping Center Designs*, 1997

Martin, "Shopping for Trends," *Planning*, December 1990

Petersen, "The Twelve Habits of Successful Retail-Entertainment Centers," *Urban Land*, February 1998

"Reshuffling the Desk," *Architectural Record*, April 1990 (Building types study)

"Retail Facilities: Reworking the Mall," *Architectural Record*, March 1993 (Theme issue)

"The Shopping Mall," *Abitare*, May 1998

2000s

Developers Diversified Realty Corporation, <http://www.ddrc.com/> (Shopping malls and strip malls nationwide)

International Council of Shopping Centers, <http://www.icsc.org> (Global trade association site with statistics & research)

Links to shopping mall homepages, http://dir.yahoo.com/Business_and_Economy/Companies/Shopping_Centers/

SUPERMARKETS

"Civilizing the Supermarket," *I.D.*, January/February 1967

Did You Bring Bottles? <http://www.planetsoma.com/bottles/index.shtml> (Informative personal site of supermarket fan)

Hinkin, "Lipstick on the Face of an Elephant," *Architectural Design*, January/February 1998 (Changes in supermarket design)

